

THE BROADLEY

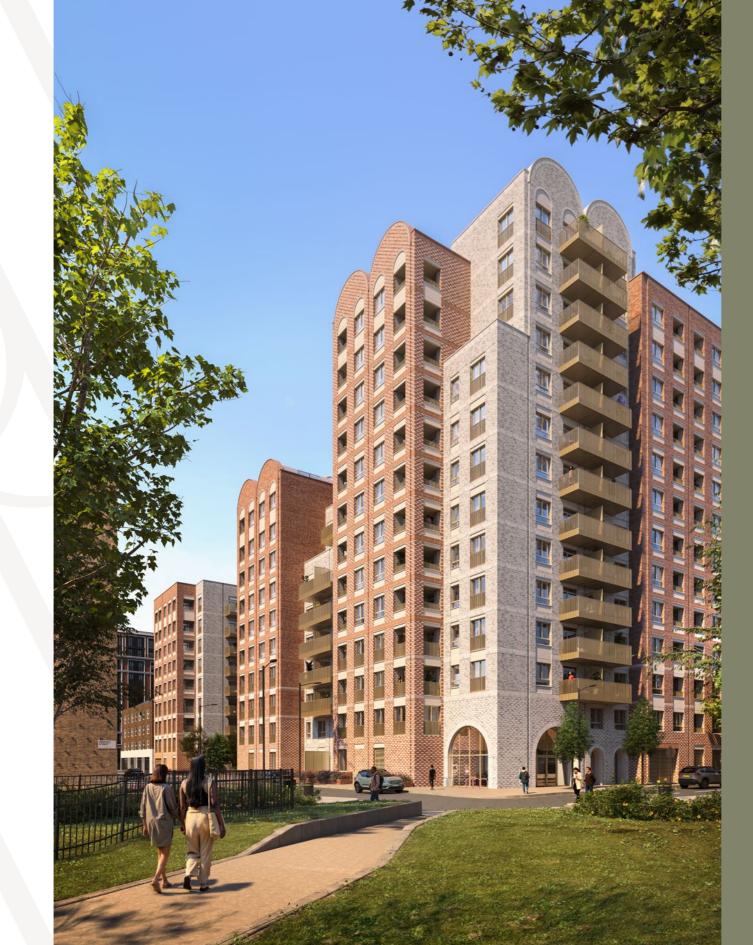
MARYLEBONE

THE ELIOT





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MARYLEBONE'S NEXT GREAT STORY

Welcome to The Broadley, an elegant new address rooted in the character of one of London's most storied neighbourhoods. Set in Marylebone, this rare Zone 1 opportunity sits where prestigious St John's Wood, Maida Vale, and Regent's Park meet.

Steeped in Marylebone's architectural legacy the development features grand red-brick façades and statement arches — modern interpretations of the area's Georgian and Victorian elegance. Inside, 215 studio, one, two and three-bedroom residences blend heritage detail with contemporary living: herringbone floors, antique-style lighting, and refined finishes throughout.

Residents enjoy exclusive access to Clubhouse, including a dedicated 24-hour concierge, co-working space with outdoor terrace, private screening room, gym powered by Peloton, plus tranquil courtyard gardens with landscape design informed by research from Royal Botanic Gardens, Kew.

The Broadley brings together tradition and transformation — a distinctive address in one of London's most established neighbourhoods that continues to evolve.

REGENT'S PARK: LONDON'S GREEN LEGACY

and most cherished green spaces. Once a royal hunting ground for Henry VIII, it was reimagined or unwind by the ornamental lake and formal by the Prince Regent and architect John Nash into a symbol of cultivated elegance.

the life has been sender

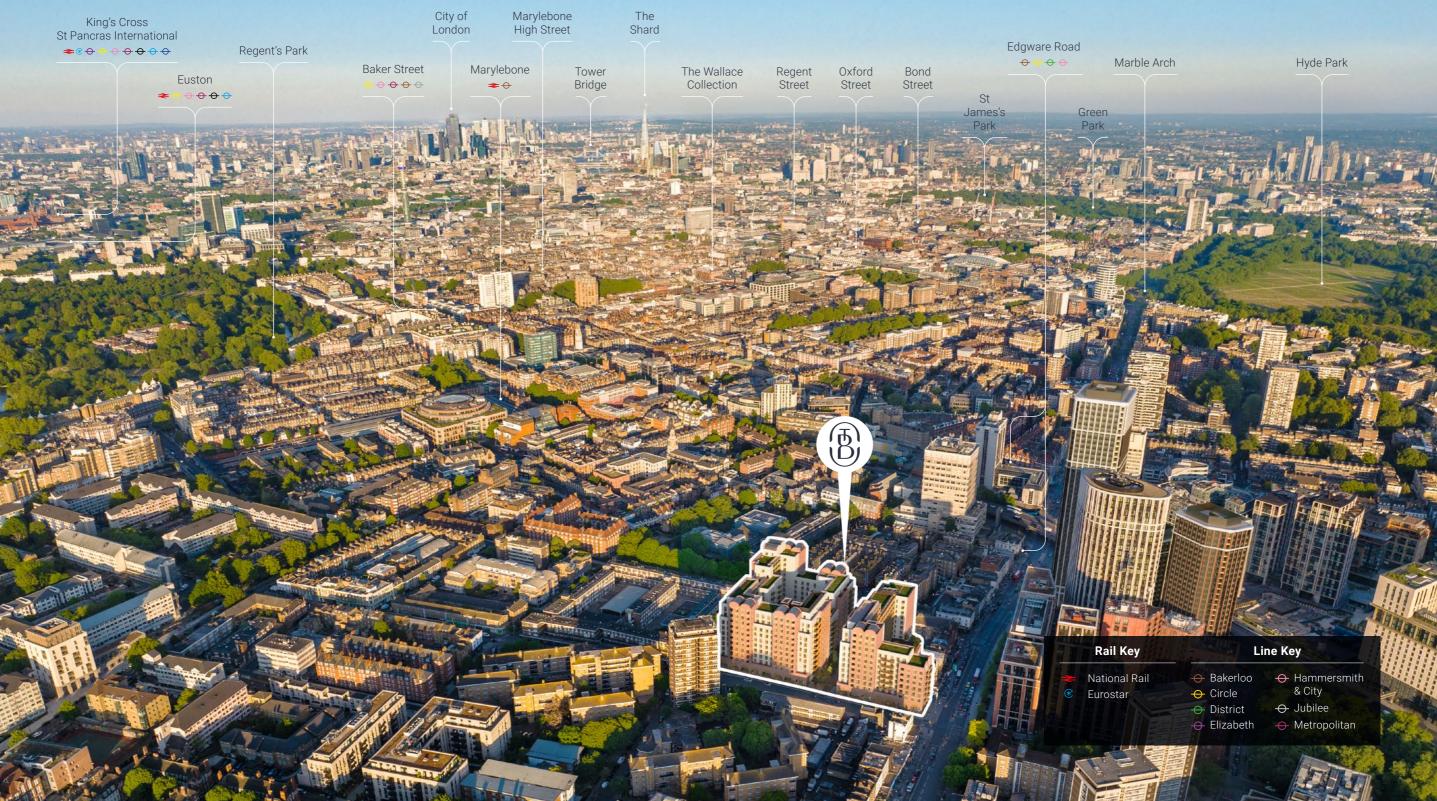
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Just moments from The Broadley, Regent's Park Today, it's a green sanctuary at the heart of spans nearly 400 acres – one of London's grandest the city. Wander through Queen Mary's Gardens with over 12,000 roses, explore hidden paths, lawns. From open-air theatre to rowing and morning walks, Regent's Park offers rare tranquillity in Central London – shaped by history, made for modern life.

LIVE AT THE CENTRE OF IT ALL

your weekdays are spent in the ambition of the financial district or studying at one of London's Street, Canary Wharf, and King's Cross ensure

At The Broadley, London is at your feet. Whether On weekends, enjoy a wander through one of the many local galleries or a day spent shopping on Oxford Street, Bond Street, and Regent Street. great institutions, swift connections to Liverpool As the city shifts into evening, indulge in dinner at one of London's celebrated restaurants. At you're always close to where business happens. The Broadley, you're always in rhythm with the city.

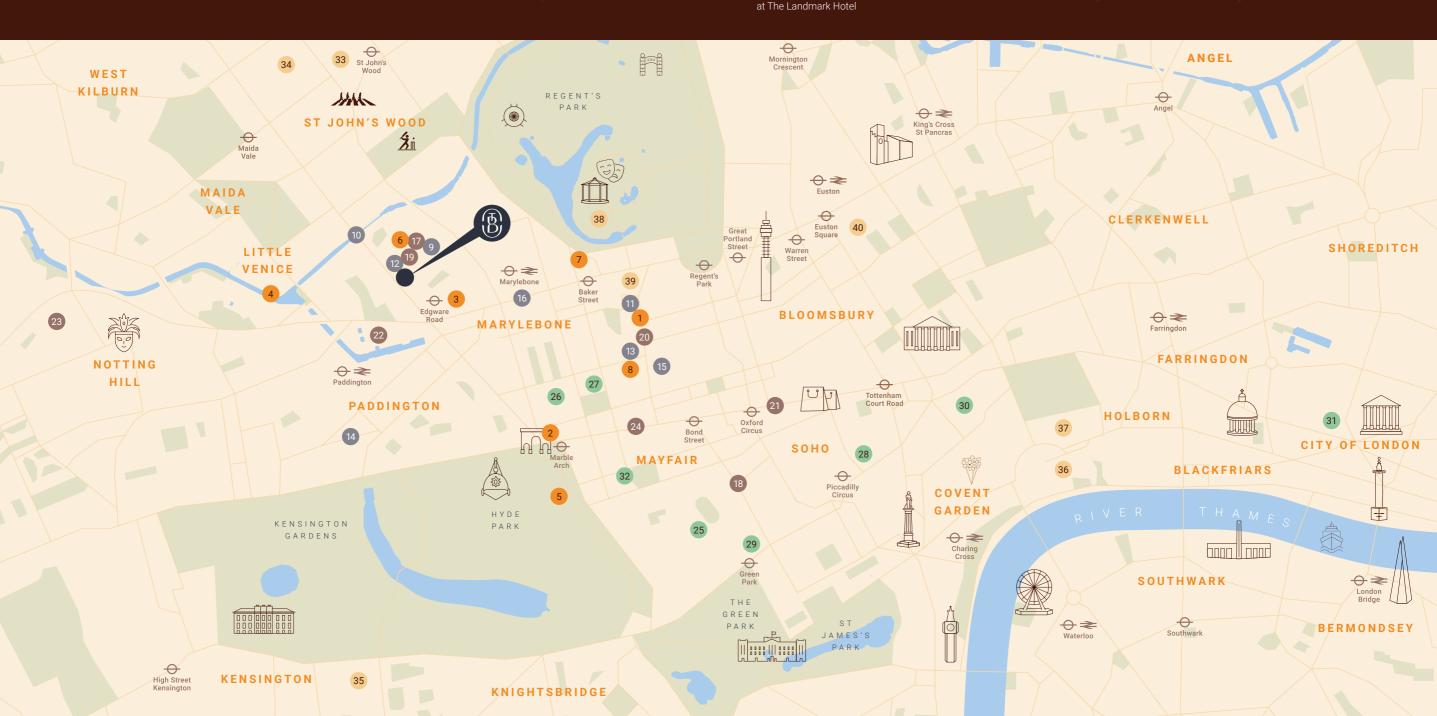


LONDON STARTS HERE

CU	CULTURE		
1	Daunt Books		
2	Frameless		
3	Lisson Gallery		
4	Little Venice		
5	Speaker's Corner		
6	The Cockpit Theatre		
7	The Sherlock Holmes Museum		
8	The Wallace Collection		

=00	DD AND DRINK	RE	TAIL
9	Alfies Rooftop Kitchen	17	Alfies Antique Market
10	Café Laville	18	Bond Street
11	Carlotta	19	Joel & Son Fabrics
12	Church Street Food Market	20	Marylebone High Street
13	Clarette	21	Oxford Street
14	Hayat Paddington	22	Paddington Basin
15	The Ivy Café Marylebone	23	Portobello Market
16	Winter Garden Restaurant	24	Selfridges

MEMBERS' CLUBS EDUCATION 25 Annabel's 33 American School in London 26 Home Grown 34 Arnold House School 27 Home House 35 Imperial College London 28 Soho House 36 King's College London 29 The Arts Club 37 London School of Economics 30 The Conduit 38 Regent's University London 31 Ned's Club 39 St Marylebone CE School 32 The Twenty Two 40 University College London



VILLAGES INFLUENCED BY VISIONARY ESTATES

The Broadley is uniquely positioned at the centre of London's most desirable neighbourhoods. This location places you within walking distance of:

1 Little Venice

Tree-lined canals frame boutique restaurants and private galleries.

2 Maida Vale

Grand red-brick mansions and leafy communal gardens offer village charm near the water.

3 St John's Wood

Abbey Road Studios and Lord's Cricket Ground

4 Marylebone

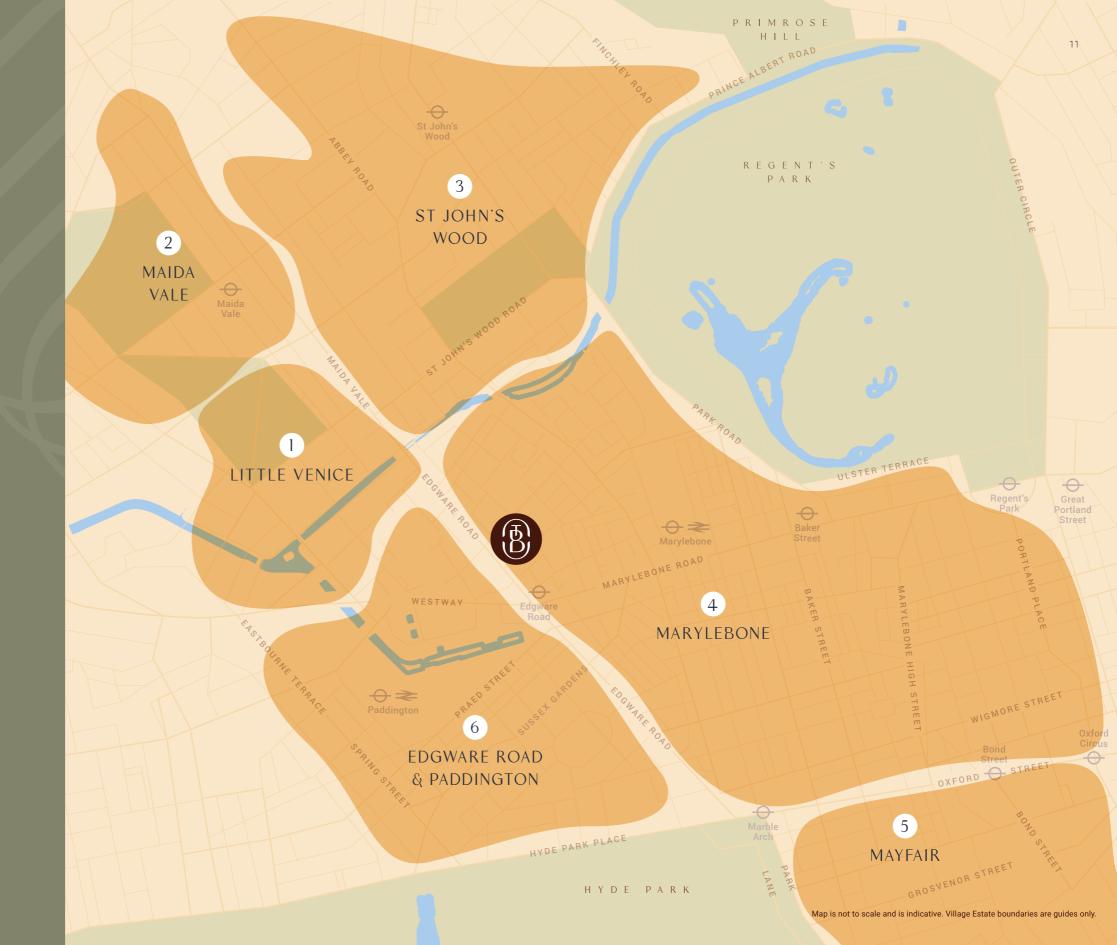
A village atmosphere with historic architecture and independent boutiques.

5 Mayfair

Luxury shops, Georgian townhouses, private clubs, and world-class restaurants.

6 Edgware Road and Paddington Vibrant culture, waterside coffee shops

Historically shaped by The Portman and Howard de Walden Estates, these districts have evolved from aristocratic landholdings into globally recognised addresses of



SEAMLESSLY CONNECTED

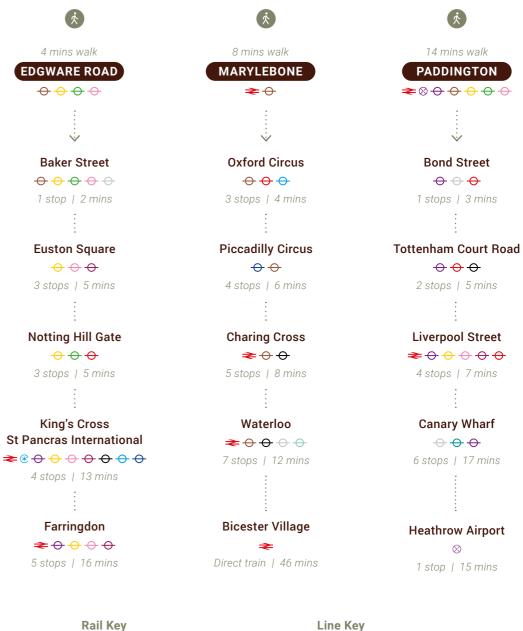
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The Broadley offers a rare balance: calm, village-like streets in Zone 1 with effortless access to the rest of London. Just moments from Edgware Road, Marylebone, and Paddington stations, it keeps you connected to the city's key business, cultural, and transport hubs — while always offering a quiet, welcoming place to return to.

Three Zone 1 stations on your doorstep

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Journey times are approximate only and do not include walking distances. Sources: tfl.gov.uk and Google Maps



A DISTRICT ON THE RISE

The Broadley offers a rare opportunity to own in Prime Central London and sits at the heart of Westminster's £1.3bn Church Street regeneration zone, where dedicated investment in new homes, retail, green spaces and public amenities is reshaping the local landscape.

Planned enhancements include a new public library housed within the arches of The Broadley, as well as a sports hall, community hub, and revitalised market and commercial spaces – all designed to promote sustainability and wellbeing.

Edgware Road to Marble Arch is also being reimagined with more walkable streets, improved storefronts and vibrant public spaces. For those who understand potential, this is a rare opportunity to be part of a Prime Central London location experiencing substantial, thoughtful growth. It's a statement of London's future that doesn't come around very often.





19.2%

PREDICTED INCREASE IN PCL FROM 2025-2029 IN CAPITAL VALUES

PREDICTED INCREASE IN PCL FROM 2025-2029 IN RENTAL GROWTH

Source: Knight Frank

With a 70% reduction in new homes entering the Prime Central London (PCL) development pipeline over the past decade, The Broadley represents a rare opportunity in an increasingly undersupplied market.

AT THE FOREFRONT OF MEDICAL INNOVATION

Harley Street is globally renowned for its world-class private healthcare and remains a hub for medical innovation. Just minutes from The Broadley, it offers access to elite specialists and cutting-edge treatments.

Academic partnerships with institutions like UCL and Cambridge drive advancements in digital diagnostics and mental health care, ensuring Harley Street continues to lead in both clinical excellence and research.





LONDON BUSINESS SCHOOL

Offering postgraduate business education, including one of the world's best MBA programmes. $\cancel{17}$ 17 mins / $\cancel{37}$ 8 mins / $\cancel{17}$ mins

ROYAL ACADEMY OF MUSIC

Founded in 1882, it's one of the oldest and most prestigious music schools in the UK. $\cancel{2}21 \text{ mins} / \cancel{3}08 \text{ mins} / \bigcirc 16 \text{ mins}$

IMPERIAL COLLEGE LONDON

A world-leading university for science, technology, engineering, medicine and business (STEMB).

UNIVERSITY COLLEGE LONDON (left)

Consistently ranked as one of the top ten universities in the world, UCL offers more than 400 undergraduate degrees.

UNIVERSITY OF WESTMINSTER

Known for its innovative course structure and cutting-edge facilities. 3 18 mins / - 13 mins

CONNECTED TO LONDON'S GREATEST MINDS

From The Broadley, four of the world's top 50 universities are on your doorstep including Imperial College London, UCL, and London Business School. These globally respected institutions draw students, academics, and professionals from around the world, all within easy reach of home.







The Broadley offers effortless access to some of London's most celebrated green spaces. Regent's Park — with its tranquil lake, expansive lawns and curated rose gardens offers residents a daily retreat. Designed in part by royal architect John Nash, it's a space that blends historical significance with contemporary lifestyle.

Nearby Hyde Park offers more expansive recreational options, from cycling and swimming to cultural events like the BBC Proms and open-air performances. These parks are not just beautiful, they're a vital part of London life, offering residents space to breathe, move and connect.



NATURE AT THE HEART OF THE CITY

REGENT'S PARK

Once home to the Royal Botanic Society, the gardens in Regent's Park were known for their Victorian flower shows and plant exhibitions. Today, they offer a quiet escape with formal rose beds, hidden pathways, a peaceful ornamental lake — and close proximity to London Zoo.

🔆 13 mins / 💑 6 mins / 🚘 10 mins

LITTLE VENICE

Little Venice is a peaceful canal-side neighbourhood between Edgware Road and the Westway, known for its houseboats, waterside cafés and leafy paths. Enjoy a quiet walk along the Regent's Canal, passing elegant Georgian mansions, or take a boat tour with the London Waterbus Company.

 \star 18 mins / \star 4 mins / = 6 mins

WHERE CULTURE AND CRAFT CONVERGE

The Broadley's cultural offering is quietly world-class. Spend the morning browsing curated exhibitions at The Wallace Collection, step into the architectural elegance of St Marylebone Parish Church, or discover rare finds at Alfies Antique Market. Close to home, Marylebone High Street brings a vibrant mix of independent boutiques, bookshops, and cafés — perfect for a relaxed afternoon.

A short journey connects you to Oxford Street and Bond Street, delivering London's most iconic shopping experiences. From heritage brands like Selfridges to global fashion houses on Bond Street and the bespoke tailors of Savile Row, this is where craft, style and luxury meet.

Whether you favour contemporary culture or classical refinement, iconic galleries and museums – The British Museum, V&A and The National Gallery – The Broadley places you at the centre of it all.





One of London's most iconic department stores, Selfridges combines heritage with cutting-edge fashion, beauty, and lifestyle. Located on Oxford Street, it's a one-stop destination for luxury brands, curated dining, and seasonal cultural events.

 \cancel{k} 26 mins / \cancel{k} 10 mins / \cancel{k} 11 mins

ALFIES ANTIQUE MARKET

Tucked away on Church Street, Alfies Antique Market is a long-standing destination for collectors and design enthusiasts. Its stalls span everything from vintage furniture to rare decorative pieces, offering a unique alternative to high street shopping.

🔆 5 mins / 🗞 2 mins / 🚘 7 mins









FLAVOURS WITH A SENSE OF PLACE

From The Broadley, London's most celebrated dining destinations are within easy reach. Marylebone's culinary scene reflects its character — sophisticated, cosmopolitan, and quietly confident. From the Mediterranean elegance of Ottolenghi to heritage staples like The Seashell of Lisson Grove, the welcoming atmosphere of Fischer's, or the traditional craft of Ginger Pig butchery, every taste is catered for.

In Mayfair, enjoy classic seafood at Scott's or a bespoke tasting menu at the three-Michelinstarred Connaught Hotel, paired with cocktails from its iconic bar. Shift gears in Soho at Bob Bob Ricard, or the intimate Perseverance bar. For waterside dining, head to Maida Vale where The Summerhouse offers relaxed elegance by the canal.



OTTOLENGHI

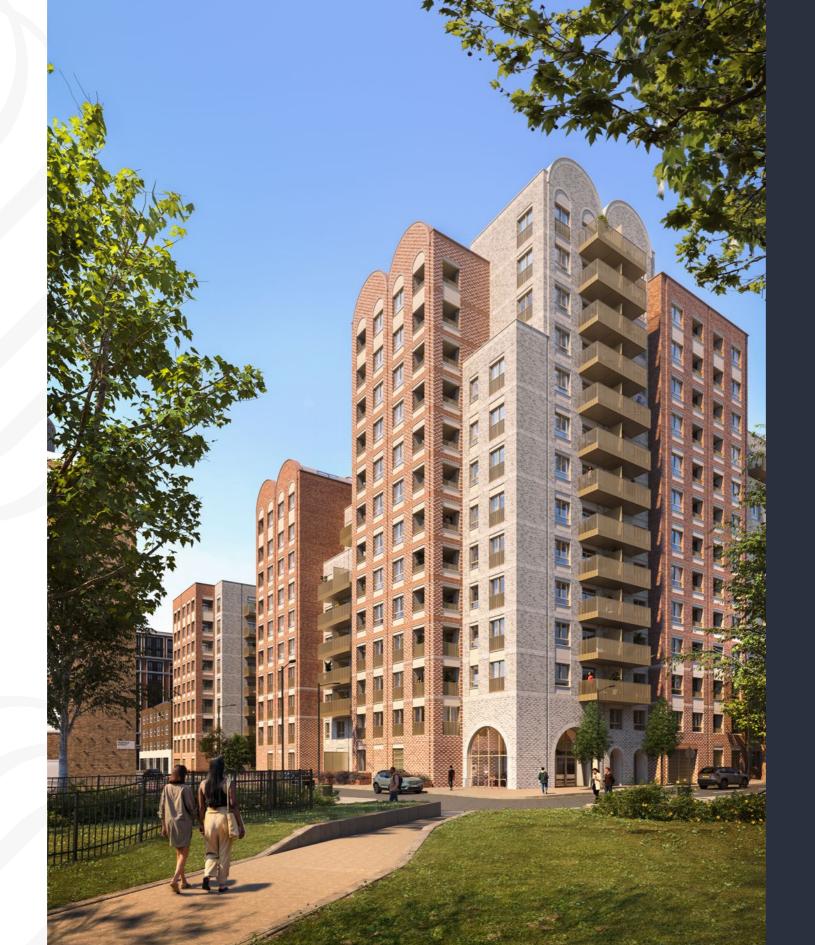
A celebration of bold, sun-soaked flavours, Ottolenghi brings Mediterranean vibrancy to Marylebone. The deli-style space brims with colour — jewel-toned salads, pistachio-dusted pastries, and rustic sharing plates. It's refined yet relaxed, offering a fresh take on everyday dining that's as nourishing as it is elegant.

🔆 28 mins / 🧞 9 mins / 🚘 10 mins

THE CONNAUGHT HOTEL

A beacon of timeless sophistication in Mayfair, The Connaught blends heritage charm with modern flair. Indulge in the three-Michelin-starred dining of Hélène Darroze, where French cuisine meets seasonal British produce. At the Connaught Bar, cocktails are artfully mixed amidst a backdrop of serene grandeur.

🔆 34 mins / 🗞 12 mins / 🚘 11 mins





WELCOME TO THE BROADLEY



ARCHITECTURE ROOTED IN CHARACTER

These beautiful buildings are at home amongst Marylebone's Georgian and Victorian classics. London design not replicated, but reimagined.

Articulated red-brick façades, grand arches, and barrel-vaulted ceilings bring rhythm and scale to the buildings. Finely detailed masonry and crafted metalwork nod to a tradition of urban elegance.

These homes feel both current yet enduring. This is a distinctive architectural identity. One that stands apart in a sea of sameness.



YOUR SANCTUARY BEHIND THE ARCHES

At The Broadley, a sense of calm sits quietly behind the scenes. A series of landscaped courtyards offer a natural retreat - lush, secluded spaces designed to feel like an extension of home. The biodiversity of these gardens is enriched through research supported by Royal Botanic Gardens, Kew, creating a place to pause, reflect, and breathe, just moments from the city beyond.





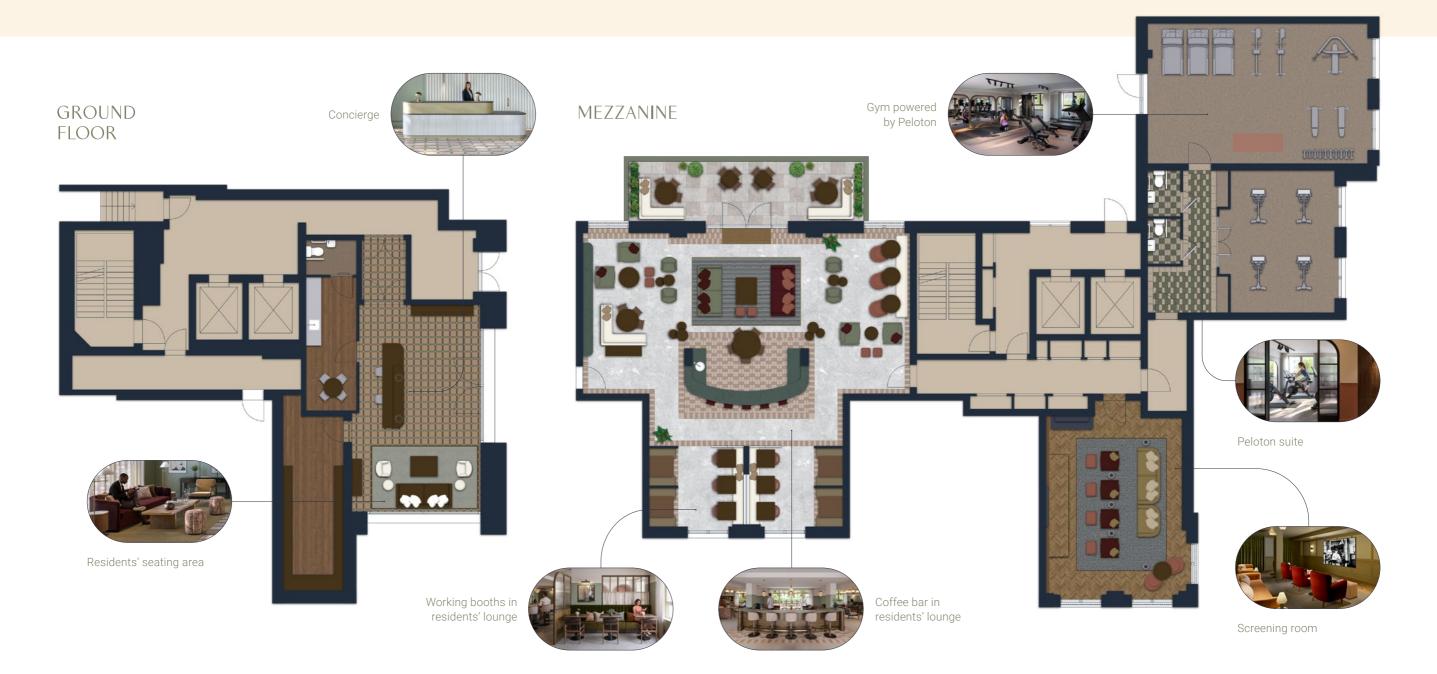


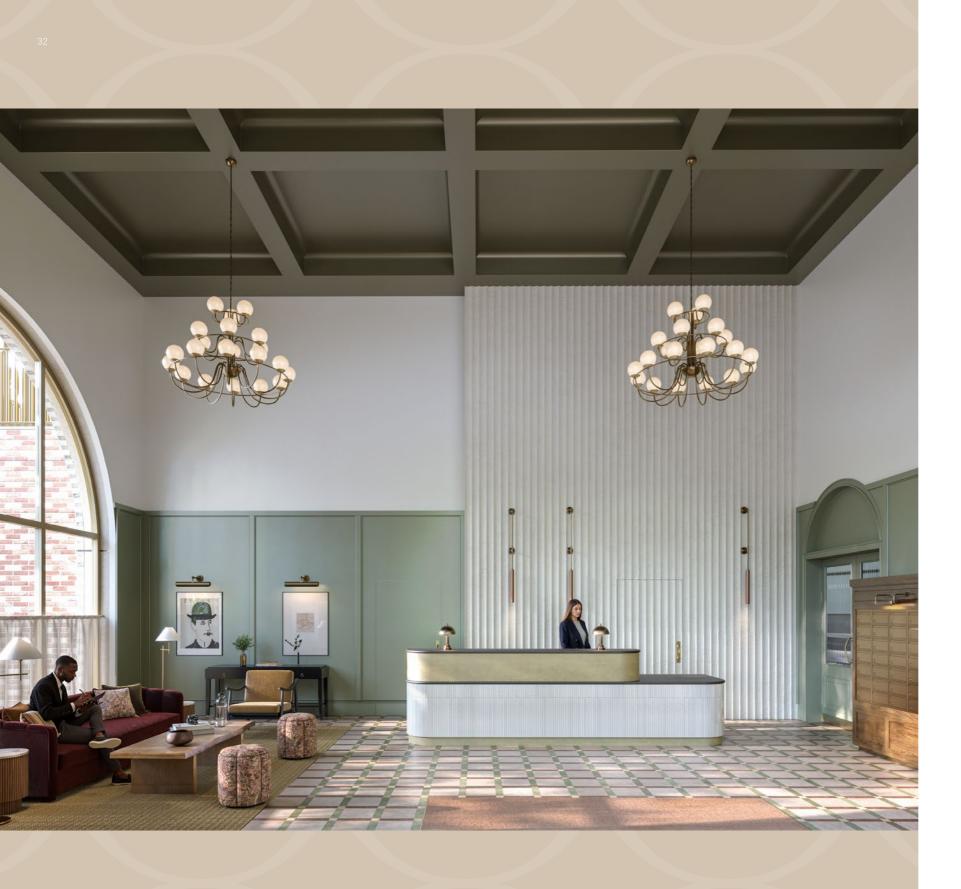
PRIVATE. CONSIDERED. COMPLETE.

More than just a home, this is a retreat in the heart of Prime Central London. Residents enjoy exclusive access to Clubhouse – an elegantly designed space for wellness, focus, and connection.

Alongside a gym powered by Peloton and a Peloton suite, the residents' lounge offers two distinct zones: quieter booths for focused work, and a coffee bar with open space designed for relaxed meetings and casual collaboration. Step into the private screening room for a film night, host friends in style, or find a quiet corner for your morning coffee. This is a lifestyle shaped for balance.







EFFORTLESS SERVICE, 24/7

Soaring ceilings and natural light give the entrance its quiet sense of grandeur – an arrival that feels both striking and welcoming. At its heart, a dedicated concierge team is on hand day and night. From handling deliveries to sharing local recommendations or helping plan an evening in, service here is seamless – thoughtful touches that make everyday life run effortlessly.

PERFORMANCE& WELLBEING

IV

At The Broadley, performance meets precision in an elegantly designed fitness space, powered by Peloton. Feel the energy build as you challenge yourself on the bike, refine your balance on the yoga mat, or sculpt your body in the Peloton suite – each workout tailored to you.

PELOTON



A PRIVATE CINEMA EXPERIENCE

Step into the screening room, where plush velvet seating and art deco sconces set the scene for storytelling escapism. Inspired by vintage cinema charm, this intimate space transforms the viewing into an experience – whether it's a film night with friends or a match day celebration.

PRODUCTIVITY THRIVES



DESIGN WITH PURPOSE

A COLLABORATION OF DISTINCTION

At The Broadley, design starts from the inside out. Mount Anvil partners with interior designers from the worlds of high-end homes and hospitality to bring forward-thinking ideas into today's residences - well ahead of the curve. Our in-house team then takes those boutique, bespoke concepts and thoughtfully scales them for modern apartment living. The result is a home that feels crafted, considered, and unmistakably personal.



Mount Anvil, better London living

HOUSE NINE





"The Broadley fuses British heritage with global influences to create a timeless, culturally rich living environment. Every design choice - from materials to layout was made to honour tradition while embracing elegance. We prioritised sustainability through recycled materials and energy-efficient elements. Our goal was to craft a home that feels both rooted and refined. The result exceeded expectations, delivering a distinctive, enduring lifestyle experience."

- Liliana Mourenza, Mount Anvil

House Nine Design is an interior design studio dedicated to creating timeless, authentic, and liveable spaces. By blending classic elements with modern sensibilities, integrating antiques with contemporary pieces, and drawing inspiration from nature, House Nine crafts environments that are both comfortable and refined. With a focus on thoughtful design and meticulous attention to detail, the studio offers a comprehensive range of services from initial concept to final execution. Committed to using the highest quality materials, House Nine is passionate about designing spaces that are not only beautiful but also enduring and functional.



A CALM, PRIVATE ESCAPE

Step onto your private balcony – a design feature in every home, and a rare sanctuary in London. Whether overlooking the peaceful podium gardens or the city beyond, it's a space to both unwind and entertain.

CRAFTED TO FEEL LIKE HOME

From the moment you enter, herringbone wood flooring brings warmth and craftsmanship underfoot. Floor-to-ceiling windows flood the space with natural light, enhancing a calm, refined palette. Classic Victorian ogee skirting boards frame the room with quiet elegance and timeless detail.





Timeless and contemporary shaker-style cabinetry pairs effortlessly with a beautiful and durable quartz worktop. Brass handles add warmth and refinement, while high-quality Miele appliances elevate culinary moments.

Miele

FUNCTIONAL BEAUTY

TAILORED FOR REAL LIVING

Bedrooms are designed as quiet sanctuaries. Bespoke fitted wardrobes provide storage without compromise, and muted tones offer a sense of rest from the moment you step inside.



A MODERN CLASSIC

Bathrooms are designed as serene retreats, where classic chequered floor tiles add a touch of heritage, and brushed brass fittings bring warmth and refinement. Custom vanity units offer both elegance and utility, with every detail shaped for quiet luxury and lasting function.



WRITTEN IN THE DETAILS

APARTMENTS

Included in all kitchens:

- Cashmere matte lacquer doors to kitchen cabinets
- Single feature glass wall cabinet
- Polished guartz worktop, with bullnose edge
- Arched swan neck kitchen tap in antique finish
- Integrated fridge freezer
- Integrated dishwasher

Studio and 1 bedroom

- Single bowl stainless steel, undermounted sink Miele induction hob with
- 4 cooking zones black
- Miele combination compact oven
- Integrated extractor
- Freestanding washer dryer

2 bedroom

- Bowl and half stainless steel. undermounted sink
- · Miele induction hob with 4 cooking zones – black
- Miele single oven
- Miele microwave oven
- Integrated extractor
- Freestanding washer dryer

3 bedroom apartment and 2 and 3 bedroom duplexes

Bowl and half stainless steel, undermounted sink Miele induction hob with

- 5 cooking zones black Miele single oven
- Miele microwave oven
- Miele integrated extractor
- Freestanding washing machine
- Freestanding dryer
- Caple wine cooler

Bathrooms

- Included in all bathrooms: Brushed brass, wall mounted. shower head and arm • Brushed brass, wall mounted, handheld shower and rail • Brushed brass, thermostatic shower controls
- White sanitaryware includes basin / WC bowl
- Matte black timber finish WC seat
- Brushed brass flush plate
- Towel rail

Studio shower room / ensuite shower room

- Integrated vanity with quartz top and sink
- Brushed brass, high-arched swan neck spout with deck mounted cross head mixer
- High-level storage unit with inbuilt framed mirror and feature lighting
- Glass shower screen with brushed brass edge trim

White shower tray

Family bathroom

- Integrated vanity with quartz vanity top and sink
- Brushed brass, high-arched swan neck spout with deck mounted cross head mixer
- High-level storage unit with inbuilt framed mirror and feature lighting
- White bathtub with timber bath panel
- Brushed brass wall mounted taps to bathtub
- Bath screen with brushed brass edge trim

Enhanced ensuite

- Wall hung vanity with quartz top and double sinks
- Brushed brass trim curve mirror
- Brushed brass high-arched swan neck spout with deck mounted taps
- Hinged glass shower door with brushed brass edge trim
- High-level storage cupboard above WC pan
- White shower tray

Paint finishes

- Painted walls throughout
- Matte white ceiling

Kitchen tiles

- Option 1 Glazed white ceramic tiled splashback
- Option 2 Glazed green ceramic tiled splashback

Bathroom tiles

- Off white bathroom wall tiles
- to all bathrooms Cream bathroom tiled splashback to family bathroom, ensuite
- bathroom and studio shower room Feature bathroom tiles to underside arches and skirting detail in enhanced ensuite

Flooring

- Engineered wood flooring in a herringbone pattern to living/ kitchen/dining room and studio bedrooms
- Engineered wood flooring in a plank
- pattern to utility and storage rooms Carpet to all bedrooms, except studios

· Porcelain floor tiles with chequered detail to all bathrooms and ensuites

Bedrooms (except studio)

• Carpet floor finish to bedroom Joinery

- Painted skirting • Flat profile square edged
- Painted internal doors & architraves
- Antique brass ironmongery • Wardrobes with white framed doors with rail and full carcass to studio and primary bedrooms
- with LED light • Wardrobes with rail only to second bedrooms

Sustainable features

Screening room

Electrical fittings

and main bedroom

& switches

and ensuites

wall cabinets

shower room

Heating / cooling

(fan coil units)

Clubhouse

Balconies and terraces

Aluminium decking

Matte bronze screwless sockets

• TV points provided to living space

Shaver sockets to bathrooms

• Energy efficient downlights

Strip lighting under kitchen

• Antique brass-fluted wall lights

Comfort cooling and heating

in all rooms via air circulation

Whole house ventilation system

via MVHR to all apartments

RESIDENTS' FACILITIES

• Gym powered by Peloton

bar and private booths

Residents' lounge with self-serve

Podium garden with play spaces

Secure internal cycle storage

with CCTV surveillance

• 24-hour concierge

to family bathrooms and ensuite

 Industry leading low carbon technology heating and cooling system to reduce apartment carbon emissions

Mechanical ventilation with heat recovery to support energy efficiency

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- · High performance façade with triple glazed windows and doors
- Photovoltaic panels
- landscaping enriched through research by

Security & peace of mind

- Audio/Visual entry system Mains operated heat and
- smoke detectors fitted with battery back-up
- Domestic fire sprinkler system including all apartments and common areas
- Multi-point locking and spy hole to apartment entrance doors
- 24-hour monitored CCTV
- Access controlled bicycle storage, main entrance lobby and residents' facilities
- Lifts rated for Firefighting and Evacuation located within each entrance lobby serving all apartment entrance levels • NHBC 10-year warranty

MANAGEMENT COMPANY

A management company will be appointed to administer the effective operation and maintenance of communal facilities for which a service charge will be levied and apportioned to the benefit offered

• Biodiverse roofs Biodiversity features within

Royal Botanic Gardens, Kew

FIND YOUR SPACE

MEZZANINE FLOOR











ND

1 Bedroom A3.01–02.08 Page 72

Studio A3.01-02.07

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2 Bedroom

A3.01-02.06 Page 81

FLOORS 3 - 5







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2 Bedroom A3.01-02.09 Page 80 56



Studio A3.06.07

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Screen

Studio A3.06.08

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Penfold Street Elevation









Privacy Screen 07 ---WD 1 Bedroom A3.09.01 1 Bedroom Page 73 A3.09.02 Page 77 ----~ ~ ~ ~ ~ 1 Bedroom A3.09.03 Page 78 0 == Internal **1 Bedroom** A3.09.04 Courtyard Page 74 Below wo 0 -- 0 **1 Bedroom** A3.09.05 Page 79 0 00 01 **2 Bedroom** A3.09.06 Page 86 **2 Bedroom** A3.09.07 Page 87



FLOOR 10







Penfold Street Elevation

FLOOR 11



Masterplan











FLOOR 13







Maintenance Roof Internal Courtyard Below 3 Bedroom Quadruplex (Second Floor) A3.10.03 Page 96 Maintenance Roof **3 Bedroom Quadruplex** (Second Floor) A3.10.04 Page 94 **3 Bedroom Triplex** (Upper Floor) A3.10.06 Page 92







Locator

Penfold Street Elevation

Floors 1 - 7 A3.01.05 - A3.07.05

Total Area	47.2 sq m	508.0 sq ft
Total Internal Area	41.3 sq m	444.1 sq ft
Kitchen / Dining	3.17m x 2.73m	10′ 5″ x 9′ 0″
Living	3.17m x 2.93m	10′ 5″ x 9′ 8″
Bedroom	2.67m x 4.72m	8′ 9″ x 15′ 6″
Total External Area	5.90 sq m	64.0 sq ft
Balcony	1.92m x 2.86m	6′ 4 x 9′ 5″

STUDIO APARTMENT



Floors 1 - 8 A3.01.07 - A3.08.07

Total Area	47.6 sq m	513.0 sq ft
Total Internal Area	40.4 sq m	434.8 sq ft
Kitchen	2.79m x 1.85m	9′ 2″ x 6′ 1″
Living / Dining	3.32m x 3.67m	10' 11" x 12' 1"
Bedroom	3.20m x 3.33m	10' 6" x 10' 11"
Total External Area	7.20 sq m	77.5 sq ft
Recessed Balcony	2.71m x 2.91m	8′ 11 x 9′ 7″



Storage Utility WD Boom Ktchen Bedroom

Juliette Balcony on floors 1 – 2 only



STUDIO APARTMENT



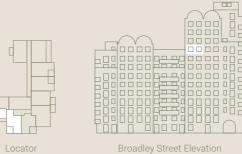
Broadley Street Elevation

Floors 6 – 7 A3.06.08 - A3.07.08

Total Area	46.5 sq m	501.0 sq ft
Total Internal Area	39.3 sq m	423.3 sq f
Kitchen	2.80m x 1.85m	9′ 3″ x 6′ 1′
Living / Dining	3.84m x 5.30m	12' 7" x 17' 5
Bedroom	3.20m x 3.03m	10' 6" x 10' 0
Total External Area	7.20 sq m	78.0 sq f
Recessed Balcony	2.69m x 2.87m	8′ 10″ x 9′ 5

STUDIO APARTMENT

(P)



Floor 8
A3.08.08

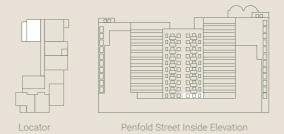
Total Area	65.0 sq m	699.00 sq ft
Total Internal Area	43.8 sq m	471.3 sq ft
Kitchen	2.80m x 1.85m	9′ 2″ x 6′ 1″
Living / Dining	3.70m x 6.98m	12' 2" x 22' 11"
Bedroom	3.20m x 3.03m	10′ 6″ x 10′ 0′
Total External Area	21.20 sq m	228.00 sq ft
Recessed Balcony	2.70m x 2.88m	8′ 10″ x 9′ 5″
Terrace	3.00m x 4.45m	9′10″ x 14′7″





◀ Adjacent Roof WD Dining 0 T FF Living .





Mezzanine Floor A3.0M.01

Total Area	67.9 sq m	730.9 sq ft
Total Internal Area	50 sq m	538.6 sq ft
Kitchen / Living / Dining	4.27m x 5.93m	14′ 0″ x 19′ 6″
Bedroom	5.34m x 3.17m	17′ 6″ x 10′ 5″
Total External Area	17.9 sq m	192.7 sq ft
Terrace	2.00m x 8.86m	6' 7" x 29' 1"

ONE BEDROOM APARTMENT



Mezzanine Floor

A3.0M.03

Total Area	63.1 sq m	679.2 sq ft
Total Internal Area	50.9 sq m	547.4 sq ft
Living / Dining	6.58m x 3.13m	21' 7" x 10' 3"
Kitchen	2.76m x 3.74m	9′1″x 12′3″
Bedroom	4.97m x 2.85m	16' 4" x 9' 4"
Total External Area	12.2 sq m	131.3 sq ft
Terrace	1.54m x 4.2m	5′ 1″ x 13′ 9″
Recessed Balcony	2.32m x 2.53m	7′ 6″ x 8′ 3″











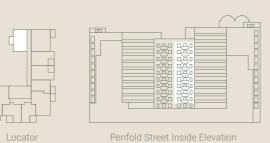


Locator

Floors 1 - 5 A3.01.08 - A3.05.08

Total Area	56.8 sq m	612.0 sq ft
Total Internal Area	49.4 sq m	531.7 sq ft
Kitchen / Living / Dining	5.13m x 4.23m	16'0 x 13'11"
Bedroom	3.20m x 4.98m	10′ 6 x 16′ 4″
Total External Area	7.40 sq m	80.0 sq ft
Recessed Balcony	2.71m x 2.87m	8′11 x 9′5″

ONE BEDROOM APARTMENT



Floors 1 – 9

A3.01.01 - A3.09.01

Total Area	55.0 sq m	593.0 sq ft	
Total Internal Area	50 sq m	538.6 sq ft	
Kitchen / Living / Dining	4.27m x 5.93m	14' 0" x 19' 6"	
Bedroom	5.34m x 3.17m	17' 6" x 10' 5"	
Total External Area	5.00 sq m	54.0 sq ft	
Balcony	1.52m x 3.24m	5' 0" x 10' 8"	

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Juliette Balcony on floors 1 – 2 only









Floors 1 – 9 A3.01.04 - A3.09.04

Total Area	56.6 sq m	608.0 sq ft 547.4 sq ft	
Total Internal Area	50.9 sq m		
Kitchen	2.76m x 3.75m	9′ 1″ x 12′ 3″	
Living / Dining	6.58m x 3.13m	21' 7" x 10' 3"	
Bedroom	4.97m x 2.85m	16′ 4″ x 9′ 4″	
Total External Area	5.70 sq m	61.0 sq ft	
Recessed Balcony	2.32m x 2.53m	7′7″x 8′3″	

ONE BEDROOM APARTMENT



loor 8		
3.08.05		

F

56.9 sq m	612.0 sq ft	
51.1 sq m	549.9 sq ft	
3.47m x 5.30m	11′ 5″ x 17′ 5″	
4.52m x 3.23m	14' 10" x 10' 7"	
3.64m x 2.91m	12′ 0″ x 9′ 7″	
5.80 sq m	62.0 sq ft	
1.90m x 2.94m	6' 3" x 9' 8"	
	51.1 sq m 3.47m x 5.30m 4.52m x 3.23m 3.64m x 2.91m 5.80 sq m	







75



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Locator

Floor 8 A3.08.02

Total Area	71.1 sq m	766.0 sq ft
Total Internal Area	57.3 sq m	617 sq ft
Kitchen / Living / Dining	6.15m x 5.26m	20' 2" x 17' 3"
Bedroom	3.67m x 3.95m	12′ 1″ x 13′ 0″
Total External Area	11.90 sq m	128.1 sq ft
Terrace	1.81m x 9.16m	5'11" x 30' 1"

ONE BEDROOM APARTMENT



Floor 9	
A3 09 02	

Total Area	64.8 sq m	698.0 sq ft
Total Internal Area	57.3 sq m	616.9 sq ft
Kitchen / Living / Dining	6.15m x 5.26m	20' 2" x 17' 3"
Bedroom	3.67m x 3.95m	12′ 1″ x 13′ 0″
Total External Area	7.50 sq m	80.0 sq ft
Balcony	1.91m x 3.74m	6′ 3″ x 12′ 3″











Penfold Street Elevation

Locator

Floors 1 - 9 A3.01.03 - A3.09.03

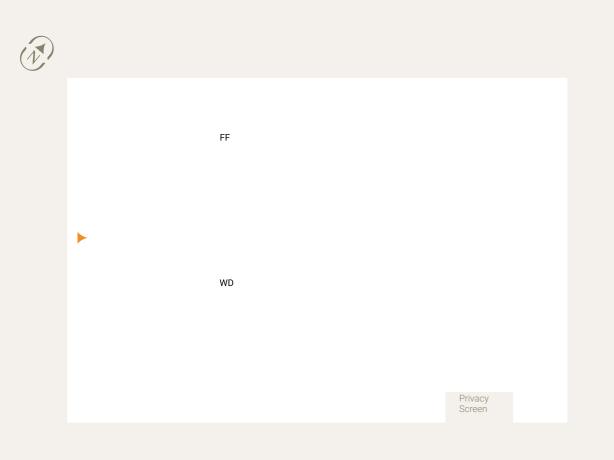
Total Area	56.6 sq m	608.0 sq ft 547.4 sq ft	
Total Internal Area	50.9 sq m		
Kitchen	2.76m x 3.75m	9′ 1″ x 12′ 3″	
Living / Dining	6.58m x 3.13m	21'7" x 10'3"	
Bedroom	4.97m x 2.85m	16' 4" x 9' 4"	
Total External Area	5.70 sq m	61.0 sq ft	
Recessed Balcony	2.32m x 2.53m	7′ 7″ x 8′ 3″	

ONE BEDROOM APARTMENT



loor 9		
3.09.05		

56.9 sq m	612.0 sq ft
51.1 sq m	549.9 sq ft
3.47m x 5.30m	11' 5" x 17' 5"
4.52m x 3.23m	14' 10" x 10' 7"
3.64m x 2.91m	12′ 0″ x 9′ 7″
5.80 sq m	62.0 sq ft
1.90m x 2.94m	6' 3" x 9' 8"
	51.1 sq m 3.47m x 5.30m 4.52m x 3.23m 3.64m x 2.91m 5.80 sq m







FF Fridge Freezer WD Washer Dryer



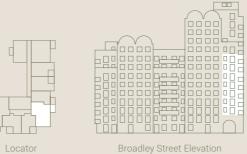


Broadley Street Elevation

Floors 1 - 5 A3.01.09 - A3.05.09

Total Area	84.2 sq m	907.0 sq ft
Total Internal Area	77.2 sq m	831.3 sq ft
Kitchen / Living / Dining	6.38m x 4.12m	20' 11" x 13' 6'
Bedroom 1	3.03m x 3.43m	10′ 0″ x 11′ 3′
Bedroom 2	3.36m x 3.44m	11' 0" x 11' 4'
Total External Area	7.0 sq m	75.0 sq ft
Balcony	1.84m x 3.59m	6′ 1″ x 11′ 10′

TWO BEDROOM APARTMENT



Floors 1 – 7

A3.01.06 - A3.07.06

82.0 sq m	882.7 sq ft
74.6 sq m	802.7 sq ft
5.43m x 5.53m	17' 10" x 18' 2"
3.19m x 5.30m	10' 6" x 17' 5"
2.75m x 5.00m	9′ 0″ x 16′ 5″
7.4 sq m	79.7 sq ft
1.92m x 3.71m	6' 4" x 12' 2"
	74.6 sq m 5.43m x 5.53m 3.19m x 5.30m 2.75m x 5.00m 7.4 sq m



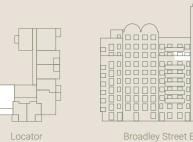
Locator



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Broadley Street Elevation

Floor 6 A3.06.09

Total Area	83.7 sq m	900.6 sq ft
Total Internal Area	70.1 sq m	754.3 sq ft
Kitchen / Dining	3.05m x 4.04m	10' 0" x 13' 3"
Living	3.21m x 4.50m	10' 7" x 14' 9"
Bedroom 1	3.46m x 3.55m	11' 4" x 11' 8'
Bedroom 2	3.47m x 3.34m	11′ 5″ x 11′ 0′
Total External Area	13.6 sq m	146.3 sq ft
Terrace	6.13m x 1.93m	20' 2" x 6' 4"

TWO BEDROOM APARTMENT



Floor 7

A3.07.09

Total Area	77.1 sq m	829.8 sq ft
Total Internal Area	70.1 sq m	754.3 sq ft
Kitchen / Dining	3.05m x 4.04m	10' 0" x 13' 3"
Living	3.21m x 4.50m	10′ 7″ x 14′ 9″
Bedroom 1	3.46m x 3.55m	11' 4" x 11' 8"
Bedroom 2	3.47m x 3.34m	11′ 5″ x 11′ 0″
Total External Area	7.0 sq m	75.5 sq ft
Balcony	1.85m x 3.60m	11′ 10″ x 6′ 1″







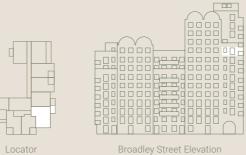




Mezzanine – Floor 7 A3.0M.02 – A3.07.02

Total Area	83.5 sq m	898.8 sq ft
Total Internal Area	76.1 sq m	818.8 sq ft
Kitchen / Living / Dining	7.94m x 3.38m	26' 1" x 11' 1"
Bedroom 1	4.82m x 3.01m	15' 10" x 9' 11"
Bedroom 2	3.93m x 2.75m	12' 11" x 9' 0"
Total External Area	7.4 sq m	80.0 sq ft
Balcony	1.90m x 3.73m	6′ 3″ x 12′ 3″

TWO BEDROOM APARTMENT



Floor 8 A3.08.06

72.0 sq m	775.7 sq ft
64.6 sq m	695.7 sq ft
7.02m x 3.51m	23′ 0″ x 11′ 6″
2.82m x 5.44m	6′ 4″ x 17′ 10″
3.24m x 3.14m	10' 8" x 10' 4"
7.4 sq m	80.0 sq ft
1.92m x 3.71m	6′ 4″ x 12′ 2″
	64.6 sq m 7.02m x 3.51m 2.82m x 5.44m 3.24m x 3.14m 7.4 sq m









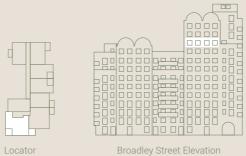




Floor 9 A3.09.06

Total Area	80.3 sq m	863.7 sq ft
Total Internal Area	61.4 sq m	660.6 sq ft
Kitchen / Dining	2.59m x 3.19m	8′ 6″ x 10′ 6″
Living	4.98m x 3.93m	16' 4" x 12' 11"
Bedroom 1	4.63m x 2.86m	15′ 2″ x 9′ 5″
Bedroom 2	2.96m x 3.28m	9′ 9″ x 10′ 9″
Total External Area	18.9 sq m	203.1 sq ft
Balcony	1.92m x 2.94m	6' 4" x 9' 8"
Terrace	5.80m x 2.21m	19′ 0″ x 7′ 3″
Ierrace	5.80m x 2.21m	19°0° X

TWO BEDROOM APARTMENT



Floor 9 A3.09.07

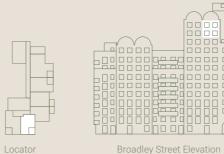
Total Area	87.3 sq m	940.2 sq ft
Total Internal Area	72.9 sq m	785.2 sq ft
Kitchen / Living / Dining	3.20m x 7.18m	10' 6" x 23' 7"
Bedroom 1	2.82m x 5.52m	9′ 3″ x 18′ 1″
Bedroom 2	3.47m x 3.27m	11' 5" x 10' 9"
Total External Area	14.4 sq m	155.0 sq ft
Recessed Balcony 1	2.70m x 2.87m	8' 10" x 9' 5"
Recessed Balcony 2	2.70m x 2.87m	8' 10" x 9' 5"







TWO BEDROOM DUPLEX APARTMENT



-	Floor 10
	A3.10.05

Total Area	98.7 sq m	1062.2 sq ft
Total Internal Area	84.3 sq m	907.2 sq ft
Kitchen	2.92m x 2.57m	9′ 7″ x 8′ 5″
Living / Dining	3.20m x 5.18m	10' 6" x 17' 0"
Bedroom 1	3.20m x 5.18m	10' 6" x 17' 0"
Bedroom 2	2.75m x 3.49m	9′ 0″ x 11′ 6″
Total External Area	14.4 sq m	155.0 sq ft
Recessed Balcony 1	2.69m x 2.77m	8' 10" x 9' 1"
Recessed Balcony 2	2.69m x 2.77m	8'10" x 9'1"

DUPLEXES, TRIPLEXES AND QUADRUPLEX APARTMENTS



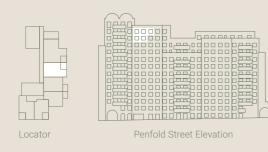


Lower Floor

Upper Floor

THREE BEDROOM DUPLEX APARTMENT Floor 10 A3.10.02

90



Total Area	135.4 sq m	1457.8 sq ft
Total Internal Area	117.1 sq m	1260.7 sq ft
Kitchen	4.51m x 1.85m	14′ 10″ x 6′ 1′
Living / Dining	4.83m x 6.08m	15' 10" x 20' 0"
Bedroom 1	5.94m x 3.12m	19' 6" x 10' 3'
Bedroom 2	4.96m x 2.94m	16′ 4″ x 9′ 8′
Bedroom 3	3.62m x 3.12m	11' 11" x 10' 3'
Total External Area	18.3 sq m	197.1 sq ft
Recessed Balcony 1	2.31m x 2.52m	7′ 7″ x 8′ 3′
Recessed Balcony 2	2.31m x 5.35m	7′ 7″ x 17′ 7′

THREE BEDROOM DUPLEX APARTMENT

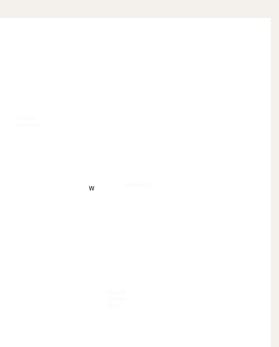


_	Floor 10
	A3.10.01

158.7 sq m	1709.1 sq ft
135.6 sq m	1460.1 sq ft
6.01m x 4.02m	19′ 9″ x 13′ 2″
5.79m x 3.10m	19' 0" x 10' 2"
5.46m x 3.83m	17' 11" x 12' 7"
6.19m x 3.62m	20' 4" x 11' 11"
3.54m X 2.86m	11' 8" X 9' 5"
23.1 sq m	249.0 sq ft
2.30m x 2.49m	7′ 7″ x 8′ 2″
5.38m X 3.00m	17' 8" x 9' 10"
	135.6 sq m 6.01m x 4.02m 5.79m x 3.10m 5.46m x 3.83m 6.19m x 3.62m 3.54m X 2.86m 23.1 sq m 2.30m x 2.49m



FF



Lower Floor

Upper Floor



Adjacent Roof



Lower Floor

Privacy Screen

WM TD

Upper Floor

FF Fridge Freezer TD Tumble Dryer WM Washing Machine



Floor 10 A3.10.06

Locator

Broadley Street Elevation

Total Area	133.5 sq m	1436.7 sq ft	
Total Internal Area	119.1 sq m	1281.7 sq ft	
Kitchen	3.32m x 2.23m	10' 11" x 7' 4"	
Living / Dining	2.80m x 7.38m	9′ 2″ x 24′ 3″	
Bedroom 1	4.77m x 3.70m	15' 8" x 12' 2"	
Bedroom 2	3.20m x 5.48m	10' 6" x 18' 0"	
Bedroom 3	2.74m x 3.74m	9′ 0″ x 12′ 4″	
Total External Area	14.4 sq m	155.0 sq ft	
Recessed Balcony 1	2.70m x 2.88m	8′ 10″ x 9′ 5″	
Recessed Balcony 2	2.70m x 2.88m	8′ 10″ x 9′ 5″	

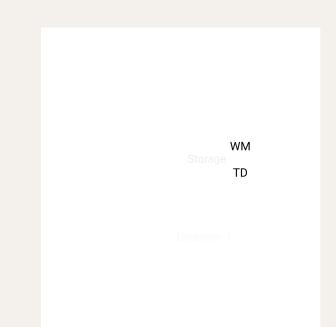




Lower Floor



First Floor



Upper Floor

94 THREE BEDROOM QUADRUPLEX APARTMENT

Floor 10 A3.10.04

Locator

Penfold Street Elevation

191.1 sq m	2057.4 sq ft	
172.9 sq m	1861 sq ft	
5.49m x 6.08m	18' 0" x 20' 0"	
3.94m x 6.13m	12' 11" x 20' 1"	
6.03m x 4.79m	19' 10" x 15' 9"	
5.67m x 2.75m	18' 7" x 9' 0"	
4.50m x 3.27m	14′ 9″ x 10′ 9″	
18.2 sq m	196.4 sq ft	
1.91m x 2.94m	6′ 3″ x 9′ 8″	
1.91m x 2.94m	6' 3" x 9' 8"	
1.91m x 2.94m	6' 3" x 9' 8"	
	172.9 sq m 5.49m x 6.08m 3.94m x 6.13m 6.03m x 4.79m 5.67m x 2.75m 4.50m x 3.27m 18.2 sq m 1.91m x 2.94m 1.91m x 2.94m	

Privacy Screen



FF Fridge Freezer TD Tumble Dryer WM Washing Machine

96 THREE BEDROOM QUADRUPLEX APARTMENT

Floor 10 A3.10.03

Penfold Street Elevation

Locator

Total Area	204.0 sq m	2195.3 sq ft	
Total Internal Area	184.9 sq m	1990 sq ft	
Kitchen / Dining	4.45m x 6.20m	14' 7" x 20' 4"	
Living	4.46m x 6.20m	14' 8" x 20' 4' 15' 0" x 16' 2'	
Bedroom 1	4.57m x 4.92m		
Bedroom 2	5.85m x 2.75m	19′ 2″ x 9′ 0′	
Bedroom 3	4.46m x 3.32m	14' 8" x 10' 11"	
Total External Area	19.1 sq m	205.3 sq ft	
Balcony 1	1.92m x 3.07m	6′ 4″ x 10′ 1″	
Balcony 2	1.92m x 3.07m	6' 4" x 10' 1"	
Balcony 3	1.92m x 3.07m	6′ 4″ x 10′ 1″	

Privacy Screen

			Third Floor
	First Floor	Privacy Screen	
		Privacy	
FF Fridge Freezer TD Tumble Dryer WM Washing Machine	Lower Floor	Privacy Screen	Second Floor

HAMPSTEAD MANOR

Hampstead Manor, in London's favourite garden suburb, NW3, features 156 restored and converted homes set among historic Grade II listed buildings. Completed by Mount Anvil in 2019, it includes a public garden and wildlife habitats. Resident amenities include a private town car, spa facilities, and a leisure suite with pool, jacuzzi, sauna, steam room and experience showers.



PURSUING BETTER, DIFFERENTLY

LONDON SPECIALISTS

We've spent over 34 years focused on London, creating outstanding places where people can thrive. Focus means we can commit, we can do effortless as possible. Your personal Customer that bit extra, so we can spend more time designing, refining and delivering homes people anything and everything you ask about your new love, in places they want to live.

CRAFTED NOT COOKIE-CUTTER

No two Mount Anvil developments are the same. Yes, you'll see Mount Anvil hallmarks such as clean, uncluttered elevations, vibrant public realm, and mechanical equipment hidden in the basement rather than on the roof. And, each of our developments are as individual as the communities that they're in.

POSITIVE PARTNERSHIPS

Our business is based on repeat partnerships, and we put person, place and planet first. By jointly working with our partners, we can amplify customers, who want to keep coming back to co-create, delivering a healthy, low carbon and prosperous future for London.

CUSTOMER FOCUS

At Mount Anvil, we're committed to making your home buying experience as Experience Manager will be there to answer home. This focus on customer satisfaction is why 97% of our customers would recommend us to family and friends.

OUR TEAM

90% of our people are also shareholders in our business, so there's more pride poured into every project. And with our project directors having, on average, more than 25 years' industry experience each, your home is in safe, reassuring hands.

AWARD WINNING

The ultimate accolades for us are happy the positive impact of the places and homes we Mount Anvil. But we aren't averse to the industry celebrating us either. We have won awards for our design, culture, partnerships, health and safety, customer care and sustainability.



INVESTING IN YOUR NEIGHBOURHOOD

WESTMINSTER CITY COUNCIL

City of Westminster has embarked on the most ambitious house-building programme in a generation, delivering contemporary, high-quality homes for all.

From modern apartments for first-time buyers to larger properties for families looking for more space, the council's portfolio will include new homes of all tenures – in central London locations. As well as providing muchneeded new homes across Westminster, the portfolio will generate income to be reinvested; it will fund brand new social and affordable homes, state-of-the-art community facilities and the rejuvenation of existing neighbourhoods. By leading its own developments, the Council will prioritise local businesses and suppliers, repurpose under-utilised space and provide training and employment opportunities for students and apprentices. City of Westminster is investing around one billion pounds over the next five years into their regeneration and development programme. This is an investment in Westminster's communities and will deliver thousands of new affordable homes, as well as creating local jobs and providing beautiful spaces for the community to enjoy





IN PARTNERSHIP: WESTMINSTER CITY COUNCIL AND MOUNT ANVIL

Westminster City Council's vision for Church Street is centred around community – creating a neighbourhood where people love to spend time. Picture greener public spaces that invite you to read a book or enjoy your coffee outside. Pedestrianised streets where children can play safely. A new cultural guarter supporting up-and-coming artists.



City of Mount Anvil, Westminster

EBURY, SW1

Set in prime central London's SW1, this multi-phased regeneration project will deliver over 750 new apartments across nine residential buildings, arranged around four communal garden squares. Phase 1, completed in December 2024, introduced two 16-storey towers, a central management hub and concierge service. Powered entirely by renewable energy sourced from air, ground, and water source heat pumps — these energy-efficient homes are built for future living.

LET CURIOSITY LEAD YOU HOME

THEBROADLEY.CO.UK



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City of Westminster

TERMS & CONDITIONS

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The Broadley, The Watling, The Eliot and The Octavia are marketing names and do not form part of the approved postal addresses. Applicants are advised to contact Mount Anvil to ascertain the availability of any particular property. Your attention is drawn to the fact that in rare circumstances it may not be possible to obtain the exact products or materials referred to in the specification. Mount Anvil reserve the right to alter, amend or update the specification, which may include changes in the colour, material or brand specified. In such cases, a similar alternative will be provided.

Mount Anvil reserve the right (whether through the planning process or otherwise) to increase the height and/or elevation and/or massing or otherwise (including accommodation) of any block in the development. You'll be regarded, when making a reservation, as being aware and accepting this. This means you'll be expected to accept any consequential change in outlook or amenity because of such changes. Computer generated images and photography are indicative only and subject to change. Ceiling and wall lighting shown in computer generated images, not included in the specification, are for decorative purposes only. Travel times are approximate and calculated via Google.







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